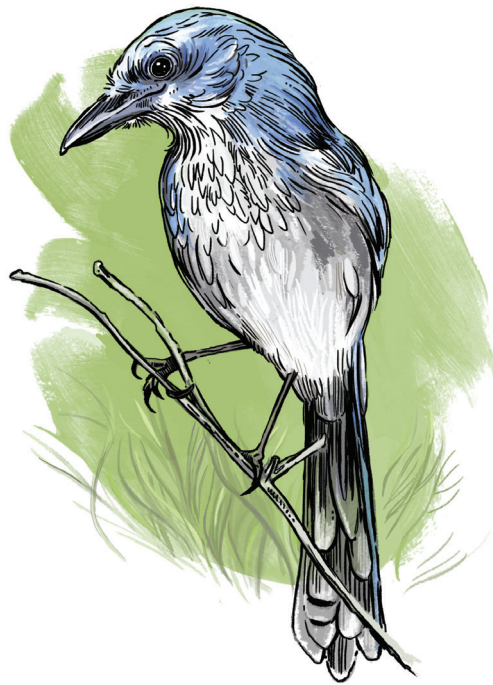


Exhibitor and Sponsorship Opportunities

38th ANNUAL CONFERENCE



FABA '18

September 12-15, 2018

Hyatt Regency Coconut Point • *Bonita Springs*

www.fabaworld.org

Exhibitor Information

Click Here to Secure Your Booth & Sponsorship Packages.

September 12- 15, 2018, Bonita Springs, Florida

EXHIBIT SPACE

FABA offers exhibit space to both commercial and nonprofit agencies. A single exhibit booth includes:

- 8-ft high background drape and 3-ft high side drape
- One-line identification sign plus booth number
- One draped 6-ft table with two side chairs
- One wastebasket
- Your company listed in the **2018 FABA Annual Convention program book**.
- 2 Exhibitor Registrations

This year, there are nine Tabletop Spaces available at a discounted rate. Each tabletop is 72"x18" and includes all amenities listed above with the exception of drape. These spaces do not have a backdrop or sides.

GEMS is the official service provider for the FABA Conference. A private login will be sent to all confirmed exhibitors to order ancillary items for the booth space such as carpeting, furniture rental and material handling. The GEMS online ordering site will also include material handling and shipping information as well as a hard copy of the manual if you prefer. Additional equipment and/or services are the responsibility of the exhibiting organization. Please contact Cathy Gilbert at cathy@gemsevents.com or 407 438-5002 x 113 if you do not receive your login.

EXHIBITOR INFORMATION

Space Assignment

Space is selected on a first-come, first-served basis. Space assignments are based on the order in which reservations are received.

Set-Up/Check-In

Exhibitors may check in on Wednesday, September 12 between the hours of 12:00-5:00. All exhibits should be set up no later than 7:00 pm on Wednesday, September 12.

Any exhibit space not occupied by 7:00 pm on Wednesday, September 12 is subject to reassignment or resale by the association without refund, unless prior approval is obtained in writing from FABA.

Dismantling

All exhibit booths are not required to remain set up for the entire duration of the conference. All exhibits must be removed from the expo area prior to 1:00 pm on Saturday, September 15. Exhibitors are free to break down at any time they see fit.

Direct Sales

Exhibitors may only promote products from their booths. No direct selling by exhibitors is permitted. If you have products you would like sold through the FABA Bookstore, please contact the FABA office at (850) 222-2332 or info@fabaworld.org.

Security

FABA will provide limited roaming security throughout the event. Do not leave items of value unattended. Exhibitors will be responsible for the security of booth materials and personal items at all times. Neither the **Hyatt Regency Coconut Point Bonita Springs** nor FABA and its co-sponsors will be liable for any loss or property damage.

Liability

Insurance and liability are the full and sole responsibility of the exhibitor. Neither the **Florida Association for Behavior Analysis**; nor any of its officers, employees, or representatives; nor the owners, employees, or representatives of the official decorator or the **Hyatt Regency Coconut Point Bonita Springs** shall be responsible for injury, loss, or damage that may occur to the exhibitor's property prior to, during, or subsequent to the exhibition period, provided such injury, loss, or damage is not caused by the negligence or willful act of one or more of the aforementioned parties. Exhibitors, by accepting space and making application for space, acknowledge the above terms and expressly release the above-named association, individuals, and firms from any and all claims for such loss, damage, or injury.

Exhibitors must be approved by the **FABA Exhibitor/Advertising Committee**. FABA reserves the right to reject any exhibit deemed unsuitable. Exhibitors must request permission to sell any products on-site; permission will be denied for any product that competes with items in the **FABA Store**. Exhibits must reflect ethical and effective practice standards. If an exhibit is not approved, the check will be returned by mail to origination source. Exhibitor registration is not the same as conference registration. Persons with exhibitor name tags will not be allowed to attend sessions. Exhibitors who also want to attend sessions must register for the conference.

Booth Representatives

Each exhibitor will receive two (2) exhibitor registrations with the booth fee. Additional exhibitor registrations can be purchased for \$25/person. Exhibitor registration will allow for entry into the exhibitor area and social events. However, people who are solely registered as exhibitors will not be allowed to enter and attend sessions. If your booth representative(s) would like to attend the conference, an additional conference registration is required. Specific names for nametags must be received by FABA staff no later than August 31, 2018.

Exhibitor Schedule

Wednesday September 12,

Check-in and Set up – 12:00pm – 5:00pm

Thursday September 13

Exhibitor Area Open – 7:00am – 5:00pm

Friday September 14

Exhibit Area Open – 7:00am – 5:00pm

Saturday September 15

Exhibit – 8:00am – 12:00pm

Exhibit breakdown is from 10:00-12:00.

The area must be cleared by 1:00 pm.

* Please note: the exhibitor area does not officially open and close, it is open to the public at all times. The times listed above represent peak traffic times for the exhibitor area. Exhibitors are free to come and go as they please, as long as their booth remains set up. Please do not leave anything valuable at an unoccupied booth. Neither the **Hyatt** nor FABA will be held liable for any loss or property damage.

Exhibit Floorplan

Click Here to Secure Your Booth & Sponsorship Packages.

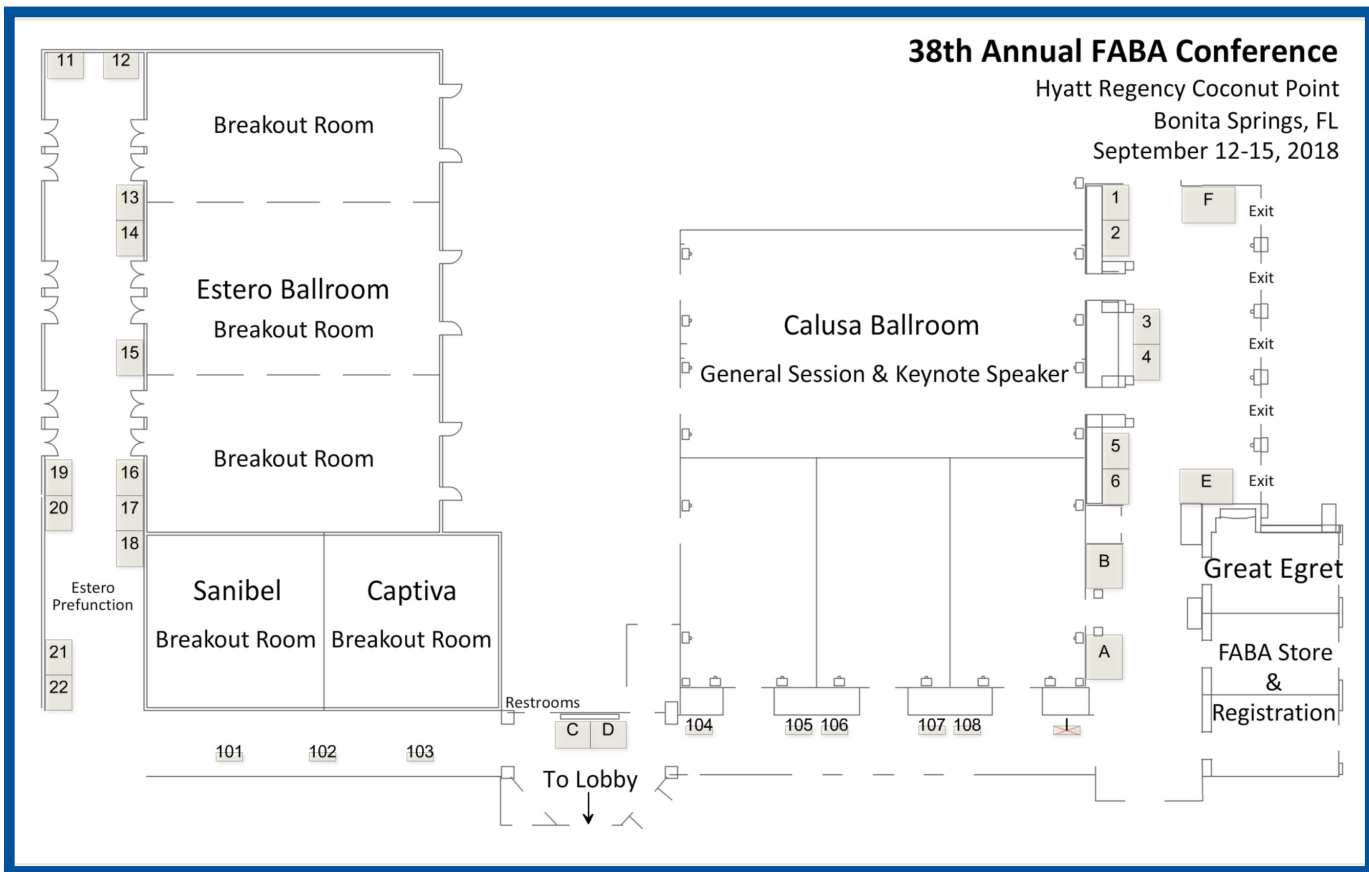


EXHIBIT AND PROGRAM AD PRICING

- Platinum Package A (1 available) \$3,500
- Platinum Package B (1 available) \$3,000
- Platinum Package C (1 available) \$3,000
- Platinum Package D (1 available) \$2,500
- 8x6 or 10x8 Exhibit Booth \$1,000
- 72"x18" Tabletop Space \$600

Please submit the following

NO LATER THAN JULY 31, 2018

1. Your completed Exhibitor & Sponsor Registration at <https://shows.map-dynamics.com/faba2018/>
2. A camera-ready advertisement if submitting a printed advertisement (sized according to the specifications described above)
3. A digital copy of your company's logo to be used in print materials.

Hyatt Regency Coconut Point

September 12-15, 2018

Bonita Springs, Florida

faba

Florida Association for
Behavior Analysis

Contact: **Leigh Stehlik**
Business Manager

3116 Capital Circle NE, Suite 2
Tallahassee, FL 32308

Phone (850) 264-4060 • Fax: (850) 222-0844
leighstehlik@gmail.com

Platinum Sponsor Package Breakdown

[Click Here to Secure Your Booth & Sponsorship Packages.](#)

BOOTH PACKAGE A - \$3,500

Platinum Sponsor Package includes:

- Premium Exhibit Booth
- Program Outside Back Cover Page Ad in color
- Thursday morning Breakfast Sponsorship
- Logo featured on home page of FABAWorld.org
- 3 FABA Observer Ads

(Winter, Spring and Summer issues)

Get our conference attendees off to a great start -and get them thinking about your company- first thing on Thursday morning. Sponsorship includes signs at the food stations recognizing your company as the breakfast sponsor and your logo will be in the program as the breakfast sponsor. You may also include a promotional item for distribution at the breakfast; ideas are paper coffee cups, imprinted napkins and company brochures. The breakfast station will be located this booth.

In addition to being out Breakfast Sponsor, this package includes a premium booth located near the entrance of the FABA Bookstore. This space is # 8 on the exhibitor booth map and will come equipped with electricity, 1 skirted and draped table, 1 trash can, 2 chairs.

This package also includes a Full color ad on the back of the FABA Program, your logo on FABAWorld.org and an ad in 3 issues of the FABA Observer Newsletter.

BOOTH PACKAGE B - \$3,000

Platinum Sponsor Package includes:

- Premium Exhibit Booth
- Full Color Front Inside Cover Program Ad
- Thursday Soda Break Sponsorship
- Logo featured on home page of FABAWorld.org
- 3 FABAObserver Ads

(Winter, Spring and Summer issues)

Enliven attendees on Thursday afternoon with cold sodas, hot coffee and snacks. Sponsorship includes signs at the food stations recognizing your company as the Soda Break sponsor and your logo will be in the program as the sponsor. You may also include a promotional item for distribution; ideas are koozies, and company brochures.

In addition to being our Soda Break Sponsor, this package includes a premium booth located near the Great Egret meeting room and FABA Bookstore. This booth will come equipped with electricity, 1 skirted and draped table, 1 trash can, 2 chairs.

This package also includes a Full color ad on the inside of the front cover of the FABA Program, your logo on FABAWorld.org and an ad in 3 issues of the FABA Observer Newsletter.

BOOTH PACKAGE C - \$3,000

Platinum Sponsor Package includes:

- Premium Exhibit Booth (Booth 23 on Map)
- Full Color Inside Back Cover Program Ad
- Friday Soda Break Sponsorship
- Logo featured on home page of FABAWorld.org
- 3 FABA Observer Ads

(Winter, Spring and Summer issues)

Treat attendees on Friday afternoon with cold sodas, hot coffee and snacks. Sponsorship includes signs at the food stations recognizing your company as the Soda Break sponsor and your logo will be in the program as the sponsor. You may also include a promotional item for distribution; ideas are koozies, and company brochures. The Sodas and Sacks will be placed right in front of your booth.

In addition to being our Soda Break Sponsor, this package includes a premium booth located near the entrance of the Calusa Ballroom. Your booth will be strategically positioned and will come equipped with electricity, 1 skirted and draped table, 1 trash can, 2 chairs.

This package also includes a Full color ad on the inside back cover of the FABA Program, your logo on FABAWorld.org and an ad in 3 issues of the FABA Observer Newsletter.

BOOTH PACKAGE D - \$2,500

Platinum Sponsor Package includes:

- Premium Exhibit Booth (Booth 24 on Map)
- 2 Full Page B&W Program Ads (one as the first page of the program and one as the last page of the program)
- Friday Coffee Break Sponsorship
- Logo featured on home page of FABAWorld.org
- 3 FABA Observer Ads

(Winter, Spring and Summer issues)

Wake up attendees on Friday morning with hot coffee & tea. Sponsorship includes signs at the coffee stations recognizing your company as the Coffee Break sponsor and your logo will be in the program as the sponsor. You may also include a promotional item for distribution; ideas are paper coffee cups, imprinted napkins and company brochures.

In addition to being our Coffee Break Sponsor, this package includes a premium booth located near the Calusa Ballroom. This booth will come equipped with electricity, 1 skirted and draped table, 1 trash can, 2 chairs.

This package also includes 2 B&W Program ads, which will be the first and last pages of the program. Your logo will be featured on FABAWorld.org and you may run a quarter page ad in 3 issues of the FABA Observer Newsletter.

Promotional Opportunities

[Click Here to Secure Your Booth & Sponsorship Packages.](#)

Official FABA 2018 Tote Bags

Include your logo on the official conference bag provided to attendees at registration, our website, and mobile app. There is no better way to showcase your company than by prominently displaying your logo on a useful souvenir they will hold on to. Your logo will be printed on one side of the bag, the 2018 FABA logo on the other.

Hospitality Suite - \$750

Entertain FABA guests at the Wednesday Night Hospitality Suite. Driftwood Room. This sponsorship is for the room only. Food & beverages must be purchased separately from the hotel. The Hospitality Suite is a great way to network and get to know members. From 7:00 - 10:00 pm.

WiFi Sponsorship - \$700

Keep the attendees connected! As the official and exclusive WiFi provider in all conference session rooms, your company will be able to choose a customized network password (up to 10 characters) for everyone to use when logging into the wifi. Several ads will run in the FABA program with your logo and the instructions for the wifi. Attendees will also be given a handout with your company name and instructions for logging into the network.

Note Pads - \$650

Note pads are distributed to all attendees in the registration packets. The sponsored notepads will have the FABA 2018 logo on the top of the page and your logo/name/address on the bottom.

Ignite Happy Hour Sponsor - \$500

Cap off a long day of education by sponsoring an engaging evening happy hour featuring a host of fun presenters and fabulous topics in rapid-fire five-minute sessions. Your company logo to be featured on signage next to the stage.

Hotel Room Key Cards

Your organization's logo will be placed on the keycard to all attendee's hotel rooms. This is a great opportunity for your organization's name and logo to be in the hands of each attendee! Make an impression every time attendees enter and exit their rooms.

Speed Networking - \$300

Have a sign with your logo posted at one of our fastest growing events. We will also include your name and logo in Program as the official sponsor.

Photo Booth Sponsor - \$300

Put your mark on conference memories by sponsoring the Thursday Night Social photo booth. Your company logo to be featured on signage at the photo booth location. Your logo will also be included in the program and on the FABA website as a sponsor of this event. If exhibitor props are to be used, exhibitors are responsible for bringing the props and delivering them to the photo booth personal.

September 12- 15, 2018, Bonita Springs, Florida

Register Now

[Click Here to Secure Your Booth & Sponsorship Packages](#)

Promotional Opportunities

[Click Here to Secure Your Booth & Sponsorship Packages.](#)

Charging Station Sponsor - \$300 per station

With almost all attendees using their phones, tablets and mobile devices throughout the event, a custom-branded charging station is a must have. your company will be clearly identified as the sponsor of the charging area.

Conference Bag Inserts - \$200

Put your company's message in the hands of all conference attendees by providing a literature piece (brochure, invitation or flyer) or one promotional item of your choice to be inserted into the Official FABAs Conference bags. Your product must be provided in full (1,300 units) NO LATER THAN August 31, 2018.

Ship items to:
FABA Inserts
C/O Leigh Stehlik
3125 Briarwood Drive
Tallahassee, FL 32308

Note: if more than 1,300 units are received, we will continue to distribute the excess items until all tote bags are stuffed (we are capping registration at 1,500 attendees this year)

- 2 Full Page Program Ads (2 page spread) \$325
- Full Page Ad (7.50" wide x 10" tall) in Program \$225
- Half Page Ad (7.50" wide x 4.875" tall) in Program \$150
- Filler Ad (size varies according to space available) \$100

All ads are in grayscale except for the 2 inside cover ads which will be in full color. Trim size of the program is 8.5" wide x 11" tall. Ads DO NOT Bleed. Acceptable digital artwork formats are: Hi-Resolution JPG (300 DPI or higher) or PDF with all fonts embedded.

We will also take your ad art and publish this online to the program advertising section of our website where we will proportionally size down your ad to show and load quickly on the web.

Note: Filler ads will be included in the body of the program where space allows. Each ad will be fit to the space available. Please send in a high resolution logo(s) and any text you would like included. Traditional full and half page ads will be included in the back of the program.

Additional Booth Representatives

Each exhibitor will receive two (2) exhibitor registrations with the booth fee. Additional exhibitor registrations can be purchased for \$25/person. Exhibitor registration will allow for entry into the exhibitor area and social events. However, people who are solely registered as exhibitors will not be allowed to enter and attend sessions. If your booth representative(s) would like to attend the conference, an additional conference registration is required.

If your company purchases additional booth representatives, the specific names for each additional booth rep must be received by FABAs staff no later than August 31, 2018.

Exhibiting companies will not be allowed to add additional booth representatives after September 1, 2018.

